

January 2022 **ECHOES**



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HAPPY NEW YEAR TO ALL!

BY GENERAL MANAGER, DANA SCHULTZ

We are thrilled with the results from 2021 and want to continue our momentum into 2022. We ended the year with 27 new Golf Members, 15 new Social Members and 13 new National Members and our goal was 18, 6 and 3 respectively. Our FME or Full Member Equivalent ended up at 246, vs. our goal of 240 and is the highest count we have seen since 2016. Our Membership Survey always gives us great insight and we were pleased that you scored us a 60 vs our goal of a 56, which also is in the Top 7% of the entire Troon Privè portfolio. The Associate survey completed by our staff also told a great story as we scored a 91% out of 100%, and our goal was a 90%. In Golfweek's 2022 Best Residential Golf Courses, Champion Hills moved up to 51 on the list compared to 64 in 2021, which is an amazing marketing accolade for us. We are very proud to share this news with you and congratulate the entire team on a job well done in another challenging year.

As we move into January, we will begin many new projects including the following:

- Beautification of Hole #5 Green and the fairway pipe repair, which we will have a rendering to share soon with membership
- New member website portal and point of sale system called Jonas Software
- Cloud based lock system for the Wellness Center and Pool
- Replace the carpet in the Fazio Pub and refinish the wood flooring
- Break ground on the Pickleball courts in March

The Clubhouse will be closed January 16th – January 24th to complete some of these projects, so we will not be offering any dining or pro shop services that week. Weather permitting, the course will be open and we will set out golf carts in the morning.

Thank you again to all of our Membership for your generosity to our staff and local community all season long. You all are what make Champion Hills such a perfect place to call home!

GOLFWEED OFFICIAL RATING IS IN!

Champion Hills, our very own Tom Fazio-designed "Mountain Masterpiece" has moved up 13 spots in Golfweek's 2022 list of "Best Residential Golf Courses." The annual selection of the country's 200 top real estate-focused layouts is determined by Golfweek's elite team of more than 850 course evaluators. Each year, the raters survey over 3,600 facilities, grading each in accordance with Golfweek's 10 strict standards of evaluation. Champion Hills is tied for 51st on the prestigious list, up from 64 in 2021 and 70 in 2020.

"To move up 19 places in just two years without making any architectural changes to the golf course is a testament to Mr. Fazio's timeless design and the unwavering commitment of our team. Year after year, Golfweek and its raters continue to have a deep appreciation for the design and conditioning aspects of this golf course." - Dana Schultz

HAPPENINGS AROUND THE CLUBHOUSE

UGLY SWEATER PARTY



SPANISH WINE DINNER



HOLIDAY PARTY



TRIVIA NIGHT

January 5

Enjoy this extra-groovy night of trivia in the Champion Hills Clubhouse! Dust off the bellbottoms in the back of your closet and show off your knowledge of the 70's.

To reserve your table a team, please contact Shelly Metcalf at ShellyM@ChampionHills.com

January

BUNC OFF!

January 26

Join the ladies of Champion Hills for their annual Bunco tournament!

ITALIAN WINE DINNER

January 12

Enjoy the fine flavors of Italian cuisine with a fantastic wine companion. There couldn't be a more perfect pairing!



BATTLE ACROSS THE BAY WINE DINNER

January 26

Enjoy a dinner prepared to perfection and a carefully chosen wine to accompany each bite and decide for yourself which bay has the most exquisite offerings!

Visit chmember.com to register for these events today.

February

NATIONAL DARK CHOCOLATE DAY

February 1

Enjoy delicious dark chocolate in the Champion Hills Clubhouse from Noon - 2 PM.

FRIDAY NIGHT FEAST OF ST. VALENTINE

February 11

Love is in the air! Enjoy this season with a fantastic meal at Champion Hills and a live performance by Dean's Duets in the Mountain View Room.

SUPERBOWL 55 CELEBRATION

February 13

Enjoy a day at play with a Golf Scramble and a Super Bowl Buffet! Regardless of who you are rooting for, we invite you to spend the Super Bowl at Champion Hills.

CHILLY CHALLENGE

February 23

After the 18-Hole Golf Event, enjoy a delicious Chili Buffet! There will be a variety of chilis to choose from and toppings to make your bowl perfect.

OUTSIDE THE COMMUNITY

NEW YEAR'S RESOLUTION RUN

January 1

The 8th annual New Year's Resolution Run 5k and 10k take place in downtown Asheville and is a fantastic way to say goodbye to 2021 and welcome 2022 with new goals!

FROSTBITE RACES

February 20

This in-person running event (with a virtual option) offers a 5K, 10K, and 1 Mile Fun Run, so there's something for the entire family

17TH ANNUAL GROUNDHOG DAY CELEBRATION

February 2

This fun event includes our resident groundhog seeking his shadow, animal demonstrations with a few of his ambassador friends and critter crafts.

BLUE RIDGE ORCHESTRA CONCERT: NORTHERN LIGHTS

February 27

The Blue Ridge Orchestra performs "Northern Lights," a Nordic-inspired ode to winter, featuring the works of Sibelius, Nielson, Grieg and Hanson

WINTER LESSON SERIES IS BACK

The professional staff will be offering a winter lesson series that will run December through February and will cover all aspects of the game or target a specific area. Buy 3 get 1 free! Lessons can be redeemed anytime during 2022!



MAINTAIN GREAT GOLF MOBILITY

The winter is a great time to do some golf exercises inside when the weather may not be so good outside. This is a great way to maintain flexibility and possibly increase club head speed!

Follow the link below for some more Troon Fitness golf specific exercises:

<https://www.troon.com/moments/fitness/>



Here is an example of a Split Stance Rotation Stretch from Golf Digest. Get into your golf stance and hold a club across your chest, step one foot behind you to get into the proper split stance position, keep your lead leg stable while you make controlled torso rotations to the right and left.

2022 MAJOR TOURNAMENT DATES

The Hills Cup | May 4 & 5

Ladies' Opening Day | May 10

Men's Opening Day | May 11

Sunday Couples' Opening Day | May 15

Memorial Day Mixed ABCD | May 30

Match Play | June 11-12 (Rd 1 and Rd 2)

Queen Bee | June 21 & 23

4th of July Mixed | July 4

Club Championship | July 9 & 10

Ladies' Member-Guest | July 20-22

Men's Member-Member | August 4-7

Ladies' 9 Hole Club Championship | August 11 & 12

Labor Day Mixed | September 5

Husband & Wife Championship | September 25

Ladies' Member-Member | September 27, 29 & 30

Ladies' Closing Day | October 4

Men's Closing Day | October 5

Men's Green Tee Cup | October 7

Couples' Closing Day | October 9

Men's Member-Guest | October 12-15

Swing For Pink | October 18

WHAT IS BODY IMAGE?

by **Wellness Director, Mackenzie Jones**

Body image is how you see yourself physically, both when you think about yourself, and when you look in a mirror.

Body image is affected by how you feel about your body, including height, weight and shape. Your beliefs about your appearance, which may include views about the 'right' appearance. How your physical body feels to you as you move about the world.

Having a positive body image does not mean that you think everything about your body is perfect, after all, nobody is perfect. Instead, positive body image means accepting your body for what it is, celebrating your natural shape and size, and how your body performs.

People with positive body image understand that personal appearance has very little to do with ability or character. They are confident and comfortable with themselves, and do not waste time worrying about their body shape or size. How we feel about ourselves as people directly impacts what we ultimately see in the mirror. Negative messages from others in our lives and from the media can make this a challenging proposition. Creating a positive body image requires being able to integrate our feelings about ourselves with the messages we are getting from others.

When it comes to creating a body image, each of us has a set of factors that come into play.

Am I critical of my personality?

Am I a perfectionist?

Do I compare myself to other people?

Do I judge other people on their appearance?

What messages about my looks have I received from family, peers, and my community?

Creating a positive body image starts with how we relate to ourselves. It requires self-esteem, a positive attitude and emotional stability. These can be challenging to maintain.

Self-esteem stems from valuing our personality and finding that others appreciate and enjoy our company and contributions. If we feel negatively about our personality, we may have to rely too much on how we look to create a positive effect on others. A positive attitude comes from being self-accepting of our strengths, as well as our limitations.

THERE IS HOPE!

It is vital to realize that attitudes can be changed. We can learn to be less critical, perfectionistic, and to avoid comparisons. We can learn to resist stereotypes and to value ourselves. We can choose positive relationships. Be proud of what your body can accomplish each day!

Remember it is our image in our minds, and we are in charge of creating it.



2022 HOUSING MARKET FORECAST

What does the coming year hold for the housing market?
Here's what experts project for 2022.



MORTGAGE RATES PROJECTED TO RISE

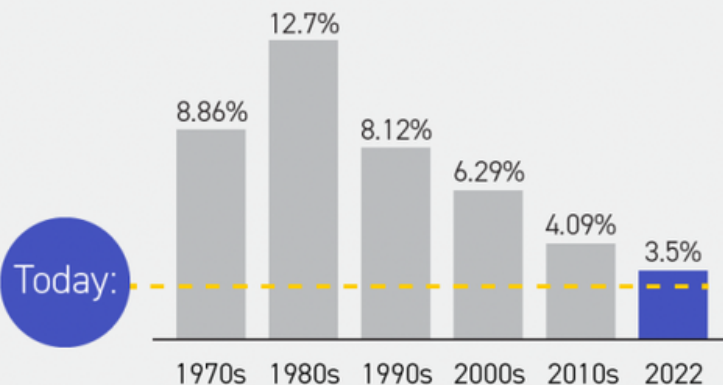
Mortgage rates are projected to rise in 2022, yet still remain historically low.

2022 PROJECTED RATES

Fannie Mae	3.3%
Freddie Mac	3.5%
MBA	4.0%
NAR	3.5%

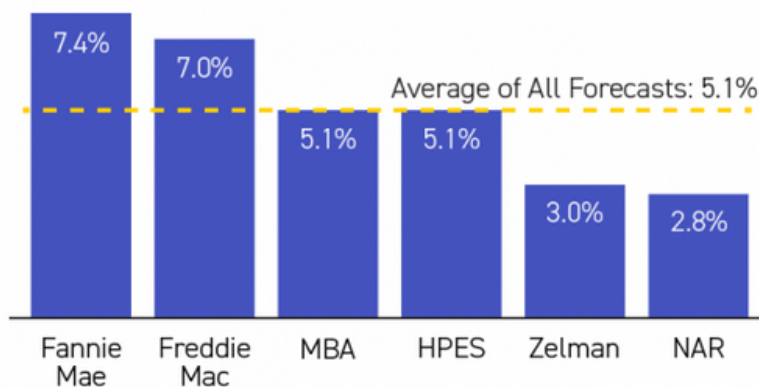
RATES BY DECADE

Historic Rate Average 2022 Projection



HOME PRICES FORECAST TO APPRECIATE

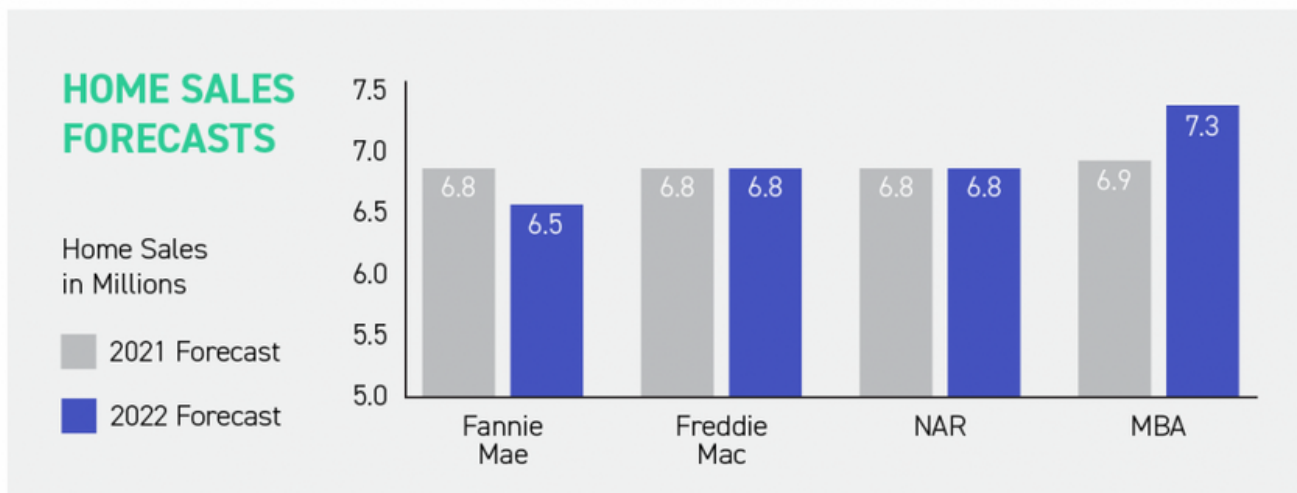
Home prices will also keep rising thanks to continued low housing supply and high buyer demand.





HOME SALES PROJECTED TO BE STRONG

Home sales are expected to perform well again in 2022 as more people move to meet their changing needs.



THE BOTTOM LINE:

Mortgage rates are projected to rise and so are home prices. Experts are forecasting buyer demand will remain strong as people try to capitalize on rates and prices before they climb, creating another strong year for home sales.



JANUARY

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

2

Sunday
Brunch

3

Clubhouse
Closed

4

Burger Night

5

Trivia Night

6

Thirsty
Thursday

7

Prime Rib
Feature

8

9

Sunday
Brunch

10

Clubhouse
Closed

11

Pizza Night

12

Italian
Wine Dinner

13

Thirsty
Thursday

14

Prime Rib
Feature

15

16

Clubhouse
Closed for
Maintenance

17

Clubhouse
Closed for
Maintenance

18

Clubhouse
Closed for
Maintenance

19

Clubhouse
Closed for
Maintenance

20

Clubhouse
Closed for
Maintenance

21

Clubhouse
Closed for
Maintenance

22

Clubhouse
Closed for
Maintenance

23

Clubhouse
Closed for
Maintenance

24

Clubhouse
Closed for
Maintenance

25

Burger Night

26

Bunc Off
Battle Across
the Bay Wine
Dinner

27

Thirsty
Thursday

28

Prime Rib
Feature

29

30

Sunday
Brunch

31

Clubhouse
Closed